

OPEN COCKPIT: APR-JUN 2010

CAP NATIONAL COMMANDER: Maj Gen Amy Courter courtera@earthlink.net
CAP EXECUTIVE DIRECTOR: Don Rowland – drowland@capnhq.gov

MISSIONS DIRECTORATE

Director: John Salvador – jsalvador@capnhq.gov
Senior Advisor/Operations: Col Mike Murrell – mj.murrell@gmail.com

Stan/Eval: The new online National Check Pilot Standardized Course (NCPSC), along with an updated CAPF 5, will be implemented 1 May 2010. Now optional, it will become mandatory 1 Oct. 2010. The new course is comprised of five modules, which include an overview of CAPR 60-1; an interactive pilot judgment course from AOPA; Evaluations (Knowledge, Skills, and Attitudes), Special Emphasis Items, and a video on Check Pilot Techniques for both Mission Check Pilots and CAPF 5 Check Pilots. Already live in eServices, the NCPSC module can be found in the CAP Utilities section of Favorites. POC: Lt Col Leslie Vazquez, Advisor – dov@leslievazquez.com.

National Emergency Services Academy: Initial slotting is complete, but slots remain available for most courses. Applications will be accepted online until 7 May for the 2010 NESAs, 12-26 June, Camp Atterbury, Edinburgh, IN. More information about this year's courses, scholarships and how to apply online can be found at www.nesa.cap.gov. POC: John Desmarais – jdesmarais@capnhq.gov.

Communications: More than 94% of CAP's communications inventory is complete. Only 49 units have not completed their ORMS inventories. Member support is needed to achieve 100% compliance. Repeater installation continues with 375 of 523 federally funded and 11 of 14 state-/local-funded repeaters installed to date. Helping communications staff install the remaining repeaters will allow wings to take advantage of the equipment's outstanding features. An updated CAPR 100-1 will be posted for review shortly. POC: Lt Col Michael Marek – michael@themareks.com.

Mission Operations: Members of the Advanced Technologies Group (ATG) are testing the use of a Sprint AirCard to determine the viability of sending data and images from an aircraft to a ground station through Sprint's current infrastructure. The ATG will share its results and best practices once the project is complete. POC: Lt Col Ernie Bilotto – caphns@verizon.net.

ARCHER: CAP's ARCHER system proved extremely helpful during the recent flooding in ND and RI. ARCHER crews from a number of wings and regions provided more than 1,300 gigabytes of images and information to FEMA, the ND and RI EOCs, USGS and a number of other local, state and federal agencies. POC: Col Gene Hartman – nodak1@verizon.net.

Annual Training Plans: Each wing's annual training plans for FY11 are due in July. A WMIRS tool is being developed to assist wings with this process. It is suggested wings input their remaining training missions for this FY into WMIRS before June in order to allow the system to include those in the snapshot. POCs: John Desmarais – jdesmarais@capnhq.gov, or Terry Raymond – traymond@capnhq.gov.

FEMA Team: Regarding SD flooding, coordination was established with the FEMA Joint Field Office in Pierre and NOC received mission assignment documentation within an hour. The New Madrid planning committee was dissolved, with further planning assumed by affected region commanders. Recommendations for Participation Awards will be submitted. POC: Col Don Prouty, Advisor – DNProuty@comcast.net.

Glider Team: Regional Glider Centers of Excellence are being developed. The Glider Team Leader position is vacant, with a position announcement soon to be released. POC: Col Mike Murrell, Acting Advisor – mj.murrell@gmail.com.

EDUCATIONAL PROGRAMS DIRECTORATE

Director: Jim Mallett – jmallett@capnhq.gov

Senior Advisor/Support: Col Joseph “Skip” Guimond – jguimondjr@verizon.net

New Advisors/Team Leaders: The following volunteers have been named: Aerospace Education Advisor Lt Col Mike McArdle – [aeronaut@gdinet.com](mailto: aeronaut@gdinet.com); Uniform Committee Chairman Col Dave Braun - djbraun@suscom-maine.net; Awards and Promotions Team Leader Lt Col Tom Berg - berg.tom@comcast.net. A new Marketing Advisor is being sought to fill an existing staff vacancy.

Wing Commanders Course: Seventeen students graduated on 18 March 2010. All region and wing commanders are being provided a CD of the PowerPoint presentations used during the course. POC: Bobbie Tourville – btourville@capnhq.gov.

Region Staff College: As members progress to executive leadership, management and communications at the region level, attendance at Region Staff Colleges is paramount to success. With the Pacific Region Staff College already completed, the link to all other RSC dates with their POCs is:

http://www.capmembers.com/cap_university/course_schedules/region_staff_colleges_rsc.cfm.

POC: Bobbie Tourville – btourville@capnhq.gov .

CAP Officer Basic Course on Blackboard Learning Management System: Completion of the new CAP Officer Basic Course (COBC) facilitates progression through Level II of the Senior Member Professional Development Program; consequently, the availability of the first-ever online COBC is important to all members in Level II training. Due to enormous demand for the online COBC, extra course seats have been purchased to allow all on the waiting list to be programmed into a class by 1 June 2010. Those who are in Level II training and wish to enroll in the online COBC can simply e-mail their names, CAPIDs and e-mail addresses to officerbasiccourse@capnhq.gov to be notified of an anticipated course start date. Those who do not want to wait for a slot can still enroll in ADL-13 (old ECI-13) until 1 July 2010. Anyone who has sent an enrollment request for the online COBC and has not received a response or needs more information should contact Ron Olienyk – rolienyk@capnhq.gov.

Other CAP Blackboard Initiatives: The CAP Inspector General (IG) community is using the Blackboard online learning system to conduct online IG Basic and Senior level courses. For information, the POC is Larry Stys – lstys@ix.netcom.com. For those considering developing online courses or training sessions, the POC is Ron Olienyk – rolienyk@capnhq.gov for help in the Blackboard system. While class sizes will be limited initially, based on CAP’s current Blackboard license capacity, this is an excellent opportunity to develop and present pilot courses for innovative professional development opportunities for CAP members.

CAP Knowledgebase Update: Each day, about 1,000 CAP members access some of the nearly 2,000 CAP Knowledgebase answers available online. For those who have yet to use Knowledgebase, the link can be found on the main page at www.capmembers.com. Explore the wealth of CAP information found there. POC: Don Hines – dhines@capnhq.gov.

Aerospace Education Officer (AEO) Schools: Five AEO Schools are scheduled for the summer of 2010. Locations and dates include: Nationals at Pensacola, FL, 23-26 June; and regionals at Kilaueau Military Camp, HI, 7-10 July (PCR); Glenn Martin Learning Center, Baltimore, MD, 17-19 July (MER); Otis ANG/Massachusetts Military Reservation, MA, 22-25 July (NER); and the USAF Museum, Dayton, OH, 11-14 August (GLR). More information about each school can be found at www.capmembers.com/ae; click on the Announcements link. For those who are unable to attend an AEO School this summer, a

variety of online tools are available to assist in completing the AEO job at that same Web site. POC: Dr. Jeff Montgomery – jmontgomery@capnhq.gov.

Aerospace Education Newsletter: AE-related events should be sent to the AE Newsletter Editor, Judy Stone – jstone@capnhq.gov. The latest newsletter editions can be found at http://members.gocivilairpatrol.com/aerospace_education/stay_informed/index.cfm.

Aerospace Education E-NewsBrief: The AE E-NewsBrief provides monthly electronic updates and links pertaining to current AE events, contests, awards and grants plus useful Web sites to assist those interested in participating in or promoting the aerospace mission in units, schools and communities. Information to be included should be directed to Judy Stone – jstone@capnhq.gov. Monthly updates are posted at http://members.gocivilairpatrol.com/aerospace_education/stay_informed/ae_newsbriefs.cfm. Visitors to that link can sign up for an electronic reminder at the first of each month, when the new edition is posted, and are encouraged to forward the link to others who could benefit.

Aerospace Education Excellence (AEX) Award Program: Any unit or AEM interested in participating in this hands-on program needs to register electronically. The 2009-2010 program information, application and award completion report can be accessed at www.capmembers.com/ae. Registration is through eServices at <https://www.capnhq.gov> (select AEX). Those who complete the program receive a leader plaque and participation certificate. For further information or for help with online registration, contact Debbie Dahl – ddahl@capnhq.gov.

Teacher Orientation Program (TOP) Flights: More than 125 teachers have already flown this year, and summer flight programs are expected to double this number. Teachers interested in scheduling TOP Flights or pilots interested in flying local teachers should access TOP Flight links at www.capmembers.com/ae or contact Judy Stone – jstone@capnhq.gov.

Aerospace Education Member (AEM) Online Membership: Any teacher or adult working with youth organizations who is interested in becoming a CAP AEM can now complete membership online at www.capmembers.com/joinaem. Signing up for the Aerospace Education Excellence (AEX) Award Program when registering is an important step in acquiring all of CAP's free educational products to inspire young people to consider STEM careers. POC: Debbie Dahl – ddahl@capnhq.gov.

Aerospace Connections in Education (ACE) Program: Currently, 62 schools in 23 states have active ACE classrooms. This year, approximately 280 teachers and more than 6,200 students are nearing completion of the program with end-of-year performance awards and grants. More information about this grade-level-specific, aerospace-themed program for elementary educators is available at the ACE link at www.capmembers.com/ae, or send an email to ace@capnhq.gov. POC: Angie St. John – astjohn@capnhq.gov.

Aerospace Education Awards: Regional nominations for the four categories of the AE Brewer awards, the AEO of the Year Award, the AE Teacher of the Year Award and AE Mission awards have been received at NHQ. Selections and notification of winners will be completed by the end of May. POC: Dr. Jeff Montgomery – jmontgomery@capnhq.gov.

Professional Development: AE Specialty Track Knowledge Test questions, just revised, are now available, with work ongoing for revisions to other specialty tracks, including Chaplains and several Operations tracks. New "tools" for Region/Wing PDOs are being developed and new initiatives are being addressed with the National Staff College staff. POC: Col Bryan Cooper – ThorGodofThunder@verizon.net.

Aerospace Education: CAPP 215 has been published. Work continues with two development groups, RC Model Airplane Program (Col Larry Trick - Lawrence.Trick@navy.mil) and the Robotics Program (Capt Nick Ham). A random pool of questions for a new online Yeager test is being generated. AE is still seeking a sponsor for the CAP AE Teacher of the Year Award, with work continuing on a proposed

expansion to the award to include regional winners. POC: Lt Col Mike McArde, Advisor – aeronaut@gdinet.com.

Member Affairs: A new member's checklist for qualifications into Fast Start Programs, the most popular specialty qualifications, is being developed and expanded to include cadets. Member Affairs is slated to present a workshop on preparing Awards and Promotions requests at the MER Conference and continues to support the Uniform Committee and Awards and Promotions Team in efforts to coordinate and streamline applications. POC: Lt Col Rick Moseley, Advisor – r.moseley2@verizon.net.

Awards & Promotions: A revised CAP 39-3 has been published. The team is processing numerous national award and promotion recommendation. Waivers to three national awards and four promotions were processed in March. POC: Lt Col Tom Berg, Team Leader – berg.tom@comcast.net.

Air Force Association/CAP Partnership: In May, CAP NHQ will name the recipient of the AFA CAP AE Cadet of the Year Award, which will be presented at the AFA National Symposium in Washington, D.C., in September. In the last couple of months, each squadron has had the opportunity to recognize an outstanding cadet with the AFA ribbon and medal. Also, CAP AE members have been nominated for AFA and/or National AFA Teacher of the Year awards. CAP units and teacher members can apply for \$250 grants to conduct special AE projects or programs throughout the year. Recent grant recipients are listed at www.capmembers.com/ae under Announcements and Contests. CAP teams had a good showing in this year's CyberPatriot Program, sponsored by the Air Force Association to educate the next generation of cyber defenders of America's security and infrastructure. After 55 CAP teams competed with more than 100 AFJROTC teams, four CAP teams were among the final eight teams advancing to the February 2010 national finals in Orlando: Burlington Comp Sq, Burlington, NC (second place); Beach Cities Cadet Sq 107, Torrance, CA (third place and overall top scorer); Rochester Oakland Comp Squadron, Rochester Hills, MI; and Seacoast Composite Sq, Portsmouth, NH. This summer's Cadet Blog will have information on how to participate next school year, and details are available at <http://www.highschoolcdc.com/>. Details of all AFA partnership programs, including grant deadlines and application forms plus information on how to find and partner with a local AFA Chapter, are available at the AFA Partnership link at www.capmembers.com/ae. POC: Susan Mallett – smallett@capnhq.gov.

Cadet Programs: A visit with the U.S. Army Cadets at their National Leadership Symposium in 2010 April has been coordinated. CAPR 52-16 will begin staff review soon. Work continues to reach a consensus on NCC upgrades. POC: Lt Col Ned Lee – elee@scscourt.org.

Cadet Programs "Learn to Lead" Modules: "Learn to Lead" modules 1 and 2, brand-new leadership texts for Phase I and II cadets, are set to launch 1 July. Cadets who join after that date will automatically be enrolled in the new program, while current cadets may choose whether to remain in the "old" program or switch to the new "Learn to Lead." Details are posted at www.capmembers.com/learntolead. POC: Neil Probst – nprobst@capnhq.gov.

Online Cadet Achievement Testing: Concurrent with the new "Learn to Lead" module launch, cadet achievement tests (both leadership and aerospace) will become available online in July. Milestone award exams will continue to remain hard-copy-only and locally controlled. For details, see www.capmembers.com/oats. POC: Neil Probst – nprobst@capnhq.gov.

Cadet Drill Guide: While cadets need a resource for studying drill, hard-copy versions of the Air Force Drill and Ceremonies Manual have not been available for some time. The Cadet Drill Guide, a 3"x5" handbook that presents drill fundamentals in an easy-to-understand format, will be officially released by 1 July. For more information, see www.capmembers.com/cadets. POC: Curt LaFond – clafond@capnhq.gov.

National Cadet Competition: NCC is returning to the Evergreen Aviation Museum in McMinnville, OR, 24-27 June. Region DCPs are asked to submit team rosters to NHQ by 3 May. NHQ will cover the cost of travel, meals and lodging for cadet participants and their official escorts (two per team, four per region

total). Further information is posted at www.capmembers.com/ncc. POC: Joe Curry – jcurry@capnhq.gov.

National Cadet Special Activities: After considering 1,532 applicants, 915 have been slotted to attend some 30+ summer activities; 599 are first-time attendees. All primary cadets should have received a welcome letter (via e-mail) from their activity directors by now. Cadets and adults may apply for activities up to the day before the activity begins, but they are likely to be added to a waiting list at this point. More information is available at www.ncsas.com. All NCSAs are staffed with an AD and senior staff officers. Additional funding, which will cover full travel and lodging, was secured for both locations of SUPTFC and AFSPFC. Work continues with CAP-USAF on the allocation of “man days” for Air Force support of NCSAs. Four cadets and two officer members attended the USAF National Character and Leadership Symposium. POCs: Maj Joe Winter - winterjoe@msn.com and Joe Curry – jcurry@capnhq.gov.

National Cadet Advisory Council: THE NCAC is working on a “CAP Cadet Key Knowledge” pamphlet and a cadet activities handbook, besides reviewing the potential for cadet bands. POC: Col Larry Trick – Lawrence.Trick@navy.mil.

Scholarships: More than 30 CAP members, mostly cadets, are receiving college and flight scholarships for the coming academic year. A list of winners is posted at www.capmembers.com/scholarships. POC: Steve Trupp – strupp@capnhq.gov.

Summer Encampments: Those who want to list an encampment on the cadet Web page must e-mail the date, location, URL and POC info to Joe Curry – jcurry@capnhq.gov.

Drug Demand Reduction (DDR) Program: In an effort to better align the DDRP with CAP’s cadet audience, the DDRP has been made a formal part of the Cadet Program, a move which was introduced with a letter from the National Commander, who also presented a new DDR Commander’s Guide at the Wing Commanders’ Course. Revisions to CAPR 51-1 are in final staff review. The “Fit for Flying” program is also in final review prior to staff coordination. DDR is working with wings and local units on activities such as parades and “Cadet Ken” appearances and planning a major DDR push at the JSOH Andrews AFB in May, but full DDR funding for this fiscal year has still not been received, adversely affecting some travel and other plans. For information about DDR, go to http://www.capmembers.com/drug_demand_reduction/. Continuing as the volunteer DDRP Team Leader is Lt Col Jett Mayhew – JettM14@aol.com. NHQ POC: Mike Simpkins – msimpkins@capnhq.gov.

Spatz Association: Two scholarships were awarded at the Spatz Association Winter Banquet at the Winter National Board. POC: Maj Steve Austen – swausten@carolina.rr.com.

Uniform Committee: The new committee is developing written guidelines and procedures, including a flow chart for processing all uniform suggestions and action items. Needed revisions to CAPM 39-1 are also being addressed. A pamphlet on uniforms is under consideration. POC: Col Dave Braun, Chairman – djbraun@suscom-maine.net.

Urban Programs: A draft Urban Programs Policy letter has been prepared, and Long-Range Objectives for Urban Programs has been submitted. POC: Col George Boyd – bsdia@sbcglobal.net.

FINANCIAL MANAGEMENT

Chief Financial Officer: Susan Easter – seaster@capnhq.gov

National Finance Officer: Col Warren Vest – nfo-vest@comcast.net

New Regulation: CAPR 173-1 was finalized in December 2009 and requires budgeting at both wing and squadron levels. Wings that have not yet adopted FY10 budgets should contact their WFAs for help in developing a budget and/or posting it in QuickBooks.

FY09 Audit: Expected issue date of the financial report is June 2010, following review by the Board of Governors.

Commander's Financial Guide: A new version was distributed at the Wing Commanders' Course and will be posted online on the FM page.

GOVERNMENT RELATIONS

Government Relations Consultant: Col John Swain – swain.dcoffice@capnhq.gov.

Senior Advisor/Support: Col Joseph "Skip" Guimond – jguimondjr@verizon.net

Government Relations: Numerous CAP briefings have been delivered to various governmental agencies and work continues on the 2010 Legislative Agenda, as approved by the BOG, and on FY2011 budget issues.

Legislative Team: Having assisted Col Swain with Legislative Day planning and operations, the team is developing training program templates for wing legislative teams and working to fill all region and wing legislative officer positions. POC: Lt Col Jeff Wiswell Sr. – Wisgroup1@aol.com.

LOGISTICS DIRECTORATE

Director: Gary Schneider – gschneider@capnhq.gov

Senior Advisor/Support: Col Joseph "Skip" Guimond – jguimondjr@verizon.net

Contracts Awarded: While many of the early consolidated maintenance "test" contracts were written for three to five years only, the success of the program has led CAP to now write them for five years with a five-year option. This translates into long-term partnerships between CAP and its contractors, helping to keep costs reasonable. Paperwork is being finalized for the purchase of 12 new Cessna 182T aircraft, with expected delivery in late 2010 or early 2011. In the travel arena, CAP currently contracts with professional travel agencies to cover travel for personnel attending IACE, NCC and COS. In a new contract later this month, SUPT and AFSPACE will be added. With negotiations complete and the contract drafted, CAP is waiting on funding for furniture to outfit the renovated National Headquarters building. Delivery and installation are expected to take about 90-120 calendar days from the date the contract is awarded, putting CAP staff back in their "home" in a July/August time frame. POC: Bud Hemphill – bhemphill@capnhq.gov.

Vehicle Fleet: LGT is working with Region Commanders to formulate the FY10 vehicle buy. Wings have been successful in disposing of older, less roadworthy vehicles. The FY09 end-of-year buy helped reduce the number of older vehicles by 60, and most of these have been disposed of or are being processed for disposal. This year's vehicle buy strategy continues to focus on eliminating older vehicles. While the bulk of new vehicles will most likely be seven-passenger vans, CAP will continue to replace a few SUVs and pickup trucks. POC: Duane Schultz – dschultz@capnhq.gov.

Aircraft Fleet Modernization: CAP continued the modernization of its fleet in FY09 by adding 19 new state-of-the-art Cessna 182T aircraft equipped with Garmin G1000 equipment. Refurbished aircraft are in the field and receiving rave reviews, with the quality of the finished product so good a Cessna dealer mistook one of the refurbs for a new aircraft. One refurb is on its way to Puerto Rico, another has gone to the Middle East Region and a third will go to Tennessee. Minnesota Wing is in the queue for the fourth refurb bird. Equipped with new engines, refurb birds receive the CAP paint scheme and upgraded interiors plus a new avionics package, complete with the Garmin 430 GPS, XM weather and Aspen EFD 1000 Pro Evolution Flight Display. The number of wings under the consolidated maintenance program remains at 48, covering more than 500 aircraft. Requests for quotes are out for prospective bidders in New Mexico, Colorado and Oregon, and California should come under contact in the next month or so. POC: Dan Daniel – ddaniel@capnhq.gov.

Web-Based Property & Accountability Management System: ORMS, CAP's program for tracking acquisition, control, management and disposal of CAP property, was successfully deployed in January 2010. From January-March all wings completed their first inventories using ORMS. The program can be considered a complete success and will go a long way toward improving accountability, enhancing utilization and protecting valuable CAP mission resources. The system virtually eliminates paper documentation and provides an electronic archive of property transactions from acquisition to final disposal. It also automates a number of formerly cumbersome processes, like reports of survey and property retirement. POC: K.C. Jones – kjones@capnhq.gov.

NHQ Mailroom: In addition to routine mail operations, the mailroom has packaged and processed more than 80,000 recruiting items, more than 6,000 AE items and more than 40,000 CAP forms, pamphlets and certificates. Mailroom staff also assisted AE with a major unit mail-out and inventoried and warehoused several large shipments of membership material and books. POC: Bob LePage – rlepage@capnhq.gov.

PLANS AND REQUIREMENTS DIRECTORATE

Director: Johnny Dean – jdean@capnhq.gov

Senior Advisor/Support: Col Joseph "Skip" Guimond – jguimondjr@verizon.net

Field Computers Contract: A buy contract has been awarded; distribution of the computer equipment is expected by 2010 July. Working within the budget, the plan is to provide each squadron with at least one new computer every five years; squadrons should retire one old computer for every new one received through the annual buy, but, unless they are inoperative, computers showing a current value greater than \$0.00 in ORMS should not be retired.

New OPS Quals Reports: To help ensure timely approvals/validations, the following new reports have been added: Expired Qualifications Report; Expired Tasks Report; My Approval Report (showing items pending approval); Pending Qualifications Report; and Pending Tasks Report.

FRO Appointment Info: Instead of directly appointing FROs, unit commanders will nominate qualified individuals for wing commander approval. Wing staff can now remove appointments. Pages are now numbered to show how many FROs are in the selected unit. Commanders should review the FRO Report periodically; detailed instructions are available via the RSS feed at https://www.capnhq.gov/news/news05Apr10_1.htm.

Information Technology: A hosting site has been acquired to handle streaming video, safety briefings, etc. with better bandwidth. First candidates for use are NCPSC, Safety Brief and Cadet Testing. As an add-on to WMIRS, aircraft scheduling is undergoing testing in three wings, with full implementation expected soon. Work continues on AMS, with an estimated six-eight months for full integration; on online safety briefing and reporting; on revisions to CAPR 110-1; on the creation of a single qualification record for individuals, as directed by the NB; on WMU/MU integration, with an emphasis on eliminating redundancy and providing applications and tools not currently on eServices; on "What I Need to Do" functionality for PD and specialty tracks; and on online Chaplain and Cadet Scholarship applications. POC: Lt Col Bill Hughes – wnhughes@hughes.net.

Updates to Operations Qualifications: An easier-to-use Version 2.0 has been released. Available to all members, the new version allows uploads of ES and pilot documents and is real-time.

Coming Soon: An online safety briefing application is expected to debut in April 2010 with an online testing application for cadets available in July 2010; an online reporting application for chaplains is in testing.

Member e-mail addresses: Members are encouraged to update their e-mail addresses in eServices at the "Review/Edit My Info" link at the top of the main eServices page.

National Headquarters Renovation: The facility should be ready for occupancy in 2010 July.

PUBLIC AWARENESS & MEMBERSHIP DEVELOPMENT DIRECTORATE

Director: Marc Huchette – mhuchette@capnhq.gov

Senior Advisor/Support: Col Joseph “Skip” Guimond – jguimondjr@verizon.net

Financial Report: Publication of the Financial Report, now being produced in place of the Annual Report to Congress, is scheduled for completion by mid-June. This full-color booklet will be mailed to CAP decision-makers, members of Congress and other constituents associated with CAP. Additionally, it will be posted online, available to units to break out and print individual sections to aid in their marketing and recruiting efforts. POC: Julie DeBardelaben – jdebardelaben@capnhq.gov.

PIO Training at NESAs: NHQ Public Affairs is among many collaborators working to bring Public Information Officer Training for crisis situations to this summer’s NESAs, June 19-25, at Camp Atterbury, IN. The aim of this program, which will feature FEMA curricula, is to train CAP’s ICs and PIOs to the same level as their counterparts in the government, military and corporate worlds — thereby increasing CAP’s media relations savvy in instances that attract attention and scrutiny. POCs: Maj. Al Pabon – al.pabon@mncap.org and Julie DeBardelaben – jdebardelaben@capnhq.gov.

Media Coverage: Supplied with numerous press releases and photos, media coverage of CAP’s response to flooding has been excellent. POC: Maj. Al Pabon – al.pabon@mncap.org.

Photographer & Videographer Pools: CAP National Headquarters is setting up photographer and videographer pools for use during the organization’s summer activities and throughout the year. The goal is to develop a pool of talented volunteers who can be called upon when needed to support a news event or special CAP activity in a particular wing or region. Interested photographers or videographers are encouraged to participate. POCs: Susan Robertson (photography) at srobertson@capnhq.gov or (334) 953-9303 and Brad Holley (video) at bholley@capnhq.gov or (334) 953-7848.

PA Works in Progress: A National PA Plan has been completed and being reviewed by senior staff. A revised PA Specialty Track, including a new PAO Handbook, is undergoing final staff coordination. The Social Media Committee is in the final phases of organization, with work begun on the NB-directed review. Several PAO workshops have been scheduled for 2010. A new PAO Resource Store, to include templates, images, training aids and other PAO/PIO resources, is in the works. POC: Maj. Al Pabon – al.pabon@mncap.org.

Marketing: While a new Marketing Advisor is being sought, work continues, with help from Col Mike Murrell and NHQ operations staff, on a project to create a simple checklist for new CAP members that would outline the steps for becoming a Mission Pilot, Scanner or Observer. A new marketing strategy is also being developed. POCs: Col Skip Guimond, Interim Advisor – jguimondjr@verizon.net and Julie DeBardelaben – jdebardelaben@capnhq.gov.
